



AmdaVadmA: Paving the Way for a Greener, Cleaner, and Sustainable Ahmedabad

Annual Report
2025 - 2026

A Report By:

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Acknowledgement

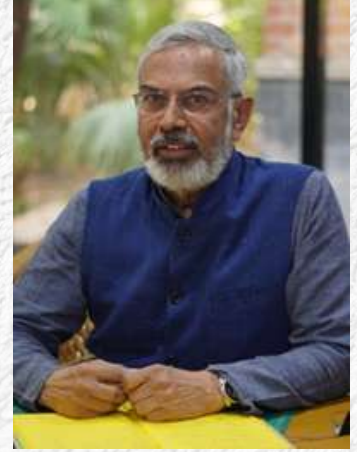
We sincerely express our gratitude to Hester Biosciences Limited for their steadfast commitment and invaluable contribution to the revitalization of the AmdaVadmA Programme. Additionally, we extend our appreciation to the Ahmedabad Municipal Corporation (AMC), the Gujarat Forest Department, the Gujarat Pollution Control Board, ISHARE, Adani Foundation, GIWICA, NRDC, Bisleri, Indian Institute of Interior Designers (IIID); Indian Institute of Architects (IIA) Gujarat Road Safety Authority (GRSA), Road Safety Network (RSN) Gujarat and the Active Traffic Consultative Committee (ATCC) for their continued support and collaboration. The dedication and efforts of our volunteers, coupled with the active participation of Ahmedabad's citizens and educational institutions, have played a crucial role in ensuring the success of this initiative.

The logo for Hester Biosciences Limited, consisting of the word "HESTER" in white, uppercase, sans-serif font centered within a solid green square.The logo for the Centre for Environment Education (CEE), featuring the letters "CEE" in a bold, black, sans-serif font above a thick yellow horizontal bar.

Centre for Environment Education

The logo for the AmdaVadmA programme, with "AmdaVadmA" in a stylized font where "Amda" is green, "Vadma" is yellow, and "A" is green. Below it, the tagline "A CITIZENS' PROGRAMME FOR A SUSTAINABLE AHMEDABAD" is written in a smaller, blue, sans-serif font.





Reimagining અમદાવાદ

Reimagining Amdavad is a call to shape a sustainable, inclusive, and resilient city with targets and goals set for 2030. We want to build a collective, city - wide visioning process that brings together planners, policymakers, industries, civil society, and youth to co-create the Ahmedabad we want.

Through collaborative spatial planning and citizen engagement, the process aims to define what just be done now to achieve the desired future. The approach integrates environmental, economic, and social priorities into actionable strategies.

Three core focus areas guide this vision:

- Biodiverse Ahmedabad 2030: restoring urban nature and strengthening ecological systems.
- Circular Ahmedabad 2030: advancing a zero-waste, resource - efficient urban economy.
- Liveable Ahmedabad 2030: creating healthy, vibrant, and equitable urban spaces for all.

Rooted in present action with a clear 2030 horizon project AmdaVadmA is building a pathway for a thriving, future-ready city.

CEE

Centre for Environment Education





Foreword

As cities continue to expand, the need to balance development with sustainability and resilience has become increasingly critical. The *AmdaVadmA* initiative by the Centre for Environment Education (CEE) presents a structured and forward-looking approach towards building a future-ready Ahmedabad.

Anchored in a comprehensive framework of **knowledge and research, capacity building, community participation, innovation, and governance**, the programme fosters informed decision-making and action on ground. Its emphasis on multi-stakeholder engagement, bringing together government, academia, civil society, and citizens, ensures that solutions are inclusive, collaborative, and sustainable.

Through a combination of research-driven insights, capacity enhancement, and implementation-oriented initiatives, ***AmdaVadmA*** is contributing to shaping a more environmentally responsible and resilient urban ecosystem.

This project ***AmdaVadmA*** reflects the collective efforts and partnerships that continue to drive the vision of ***Viksit Amdavad***, while reinforcing the importance of sustained collaboration and shared responsibility for long-term impact.

Together, we move towards a more sustainable and resilient Amdavad.

HESTER



Name: Coppersmith Barbet
Scientific Name: *Megalaima haemacephala*
Location: CEE Campus, Ahmedabad
Photo Credit: Pushti Bhatt



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Executive Summary

The AmdaVadma Programme, led by the Centre for Environment Education (CEE), is driving a structured, community-centric approach to urban sustainability in Ahmedabad by integrating awareness, participation, and action. In FY 2025–26, the programme strengthened on-ground interventions and expanded stakeholder engagement across communities, schools, industries, and government institutions. Through focused efforts in green cover enhancement, waste management, climate awareness, and sustainable mobility, supported by experiential learning and capacity-building initiatives, the programme has effectively catalyzed behavioral change and reinforced environmental stewardship at scale.



Key Highlights

- **7,200+ Trees Planted** enhancing urban biodiversity and micro-climate
- **4,000+ Youth Engaged** through environmental education and workshops
- **800+ Stakeholders , community & campaign participants** Mobilized through consultations, collaborations, and key campaigns

Impact at a Glance

- **Outcome-Oriented Shift:** Transition from activity-based to impact-driven delivery
- **Behavioral Change:** Adoption of sustainable practices increased
- **Environmental Gains:** Enhanced green cover and ecosystem resilience
- **Institutional Integration:** Environmental learning embedded in systems
- **Stakeholder Convergence:** Stronger cross-sector collaboration



AmdaVadma demonstrates that community-led interventions can deliver scalable environmental impact, while aligning with ESG priorities and SDGs. Going forward, the programme will focus on scaling proven models, strengthening impact measurement, and expanding partnerships to position itself as a replicable framework for sustainable urban development.

Introduction

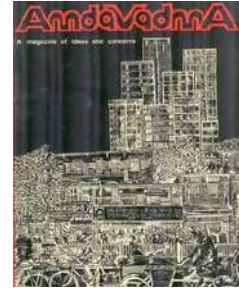
The AmdaVadma Programme is a citizen-driven initiative led by the Centre for Environment Education (CEE), aimed at transforming Ahmedabad into a greener, cleaner, and more sustainable city.

Journey of the Project

1979 – Foundation Stage

Launched by VIKSAT-NFD as a magazine platform focusing on environmental awareness and developmental issues.

01



02

2010s - Institutional Strengthening

Integrated under the Centre for Environment Education (CEE), expanding partnerships with government agencies, NGOs, and academic institutions.

2022 – Strategic Transformation

Launch of Hariyalu Amdavad, a large-scale urban greening initiative aimed at increasing city green cover through citizen participation.

MoU with Ahmedabad Municipal Corporation (AMC)

03



04

2023–2025 – Integrated Urban Sustainability Model

Expansion into a multi-thematic programme covering:

1. Plantation drives and biodiversity restoration
2. Waste management and clean-up campaigns
3. Climate awareness and education initiatives
4. Sustainable mobility advocacy



Key Thematic Activities Conducted (FY 2025–26)

A. Important Days & Campaigns

Under the AmdaVadmA programme, the Centre for Environment Education (CEE) strategically leverages globally recognized environmental days to drive awareness, stakeholder engagement, and behaviour change. These campaigns are designed to strengthen urban sustainability discourse and foster collective action in Ahmedabad through partnerships, knowledge exchange, and community participation.

World Water Day - 2025

Theme: Water Futures – Sustainable Solutions for a Thirsty Planet

Date: 22 March 2025

Location: CEE Campus, Ahmedabad

Partner: Global Water Innovation Centre for Action (GWICA)

Overview

Under the AmdaVadmA programme, the Centre for Environment Education (CEE) in collaboration with GIWICA convened a multi-stakeholder platform to deliberate on emerging water challenges and scalable solutions. The event brought together diverse stakeholders including academia, civil society, industry, and policymakers, fostering cross-sectoral dialogue on sustainable water futures.

Key Highlights

 **250+**
participants

 **10**
Experts

- **Expert-Led Knowledge Sessions:** Insights on water-efficient agriculture, community-led conservation, ecological restoration, and corporate sustainability
- **Keynote Address:** Strategic perspective on sustainable water management and urban resilience
- **Panel Discussion:** “Innovations & Policies for a Water-Secure Future” focusing on policy frameworks, emerging technologies, and grassroots interventions



World Water Day - 2025



International zero waste Day - 2025

Theme: Towards zero waste in fashion and textiles

Date: 6th April 2025

Location: CEE Campus, Ahmedabad

Partner: India recyclers and The Planet Discovery centre



Key Highlights

 **100+** participants

- **Community Engagement:** Participation of changemakers, citizens, and sustainability advocates
- **Zero-Waste Practices:** Donation and swap activities promoting circular economy principles
- **Behaviour Change Focus:** Encouraging responsible consumption and waste reduction

World Environment Day 2025

Theme: End Plastic Pollution

Date: 5th June 2025

Location: CEE Campus, Ahmedabad



Key Highlights

 **400+**
participants

- **Experiential Learning:** Nature trails, bird watching, and treasure hunt promoting environmental stewardship
- **Creative Engagements:** Photography, reel-making, and postcard writing competitions.
- **Cultural Interventions:** Nukkad natak and puppetry to communicate sustainability messages
- **Inclusive Participation:** Special activities for toddlers and community engagement through CEE Haat - Farmers' Market





Earth Day 2025 – Cleaning Drive

Date: 22 April 2025

Location: CEE Campus, Ahmedabad

Partners: Bisleri – Bottles for Change

Overview

Under the AmdaVadma programme, the Centre for Environment Education (CEE), through its EMG and RPG divisions, organized a Mega Cleaning Drive to commemorate Earth Day 2025. The initiative aligned with the global theme “Our Power, Our Planet,” emphasizing individual and collective responsibility towards environmental protection.



Key Highlights

 **30**
participants

- **Campus-Wide Cleaning Drive:** Mobilization of staff and stakeholders for collective action
- **Behavioural Change Focus:** Promoting cleanliness, waste segregation, and responsible disposal practices
- **Employee Engagement:** Active participation from internal teams fostering ownership and environmental stewardship
- **Facilitated Participation:** Provision of cleaning kits to ensure effective and safe engagement



Seed-to-Plant Workshop | AmdaVadmA Initiative

Date: April month

Location: Schools of Ahmedabad

Overview

Under the AmdaVadmA programme, the Centre for Environment Education (CEE) conducted a Seed-to-Plant Workshop as part of its ongoing seed collection drive. The session aimed to build awareness and practical understanding among students on urban greening and biodiversity enhancement.

Key Highlights

 **200+**
participants

- **Student Engagement:** Students contributing seeds from their households
- **Hands-on Learning:** Demonstrations on seed identification and sowing techniques based on species-specific requirements
- **Environmental Sensitization:** Focus on the role of individual action in enhancing urban green cover
- **Action Commitment:** Students pledged to sow at least one seed during the upcoming monsoon season



CEE launches city-wide seed-to-plant workshops



As part of the Ahmedabad Municipal Corporation's (AMC) initiative 'Mission Four Million Tree', the Centre for Environment Education (CEE) has launched a city-wide 'seed collection drive' and initiated 'seed-to-plant' workshops across schools in Ahmedabad. Undertaken under the CEE's AmdaVadmA project, the first session was conducted at the Maharaaja Agrasen Vidyalaya, where as many as 240 students were seen participating in the workshop that provided hands-on training on how they could nurture trees from the seeds they'd carried from home. The students also pledged to plant at least one seed during the upcoming monsoon.

Press release - Ahmedabad mirror

World Ozone Day Celebration 2025

Theme: From Science to Global Action – Cooling Our Planet

Date: 16 September 2025


Location: Centre for Environment Education (CEE), Ahmedabad

Partners: GPCB, NRDC, ISHRAE

At a Glance

 **400+**
participants

 **10+**
Schools

 **30+**
Students and faculty
from **Blind People's
Association**

Key Highlights

Themed "**From Science to Global Action – Cooling Our Planet,**" the celebration aimed to raise awareness about ozone layer protection and promote sustainable practices. World Ozone Day 2025 was observed on 16th September 2025 by GPCB in collaboration with CEE through a day-long program that brought together more than 400 students, faculty members, researchers, and industry representatives from Ahmedabad and neighboring regions. **A special highlight was the inspiring participation of students and members from the Blind People's Association, who showcased remarkable talent in slogan writing and quiz competitions.**

Inter-School Competitions on Climate Action

Poster Making & Slogan Competition

- **Theme:** Green action = Cool planet
- **No of schools participated - 10 +**

Students expressed climate action through creative posters and impactful slogans, promoting sustainable practices and environmental awareness.



Quiz Competition

- **Theme:** From Science to Global Action – Cooling Our Planet
- **No of schools participated - 10 +**
- **Total no of students' participation - 35 inclusive of visually challenged students**



An interactive quiz tested knowledge on environment, climate change, and sustainability. Fun rounds made learning engaging and memorable.

Expert Talks



Talk 1 - Passive Design for Buildings - Sun, Shading & Sensibility

Speaker: Ar. Agam Shah - a practicing architect and visiting faculty at CEPT University.

He highlighted passive design strategies using sun orientation, shading, and adaptive façades to reduce heat gain, enhance comfort, and lower cooling energy demand.

Talk 2 - A Whole-System Approach to Cooling in a Warming World

Speaker: Abhiyant Tiwari, Lead – Climate Resilience & Health at NRDC India

He focused on a whole-system approach to sustainable cooling, integrating technology, passive solutions, and urban strategies to enhance resilience and reduce heat impacts.



Panel discussion

Theme: Designing for the Future: Passive and Climate-Friendly Alternatives

The panel brought together professionals from diverse backgrounds to share their experiences, ongoing work, and the challenges they face.

1. Rahul Kanaujia (Regional officer, Ahmedabad, GPCB)
2. Abhiyant Tiwari (Lead Climate Resilience and Health Consultant NRDC India)
3. Dr. Priya Bahvsar (Project Coordinator, IIPH Gandhinagar)
4. Ar. Agam Shah (Architect HM Architects and Visiting Faculty CEPT University)



Key Highlights of panel discussion:

- Stressed climate-responsive design and success of Heat Action Plans with data-driven preparedness.
- Highlighted passive, nature-based solutions as cost-effective and scalable.
- Emphasized efficient cooling technologies alongside policy and financing support.
- Noted higher heat risks for vulnerable groups, urging stronger public health measures.
- Called for coordinated government action, clear standards, and effective implementation.



The event concluded with an Ozone Pledge, reaffirming the commitment to environmental conservation



International E-Waste Day Awareness Session

Theme: E - waste awarness & collection drive

Date: 14th October 2025

Location: Udgam school



An interactive e-waste awareness session was conducted for Class 8 students at Udgam School by Sagar Sheikh and Pushti Trivedi. The session was delivered through an engaging, discussion-based approach without the use of presentations, enabling students to actively participate and reflect.

Students were sensitized to the scientific and environmental impacts of waste, with a focused discussion on the hazards of e-waste and its implications in areas such as Pirana, Ahmedabad. The session effectively enhanced awareness on responsible waste management and encouraged young learners to adopt sustainable practices.



World Water Day Celebration 2026

Theme: Water and Gender:

Date: 24 March 2026

Location: Centre for Environment Education (CEE), Ahmedabad

Partners: Adani Foundation

At a Glance



180+
participants



15+
Schools &
Universities



10+
Experts &
Speakers

The Centre for Environment Education (CEE), in collaboration with the Adani Foundation, successfully organised a multi-stakeholder dialogue on 24 March 2026 at the CEE campus in Ahmedabad to commemorate World Water Day 2026. The event was aligned with the global theme “Water and Gender”, focusing on inclusive and sustainable water stewardship practices.

Key Highlights

The event witnessed participation from diverse stakeholders including industry leaders, environmental experts, and development practitioners. It emphasized the urgent need to address water scarcity through community ownership, gender equity, and cross-sector collaboration.

Key Addresses and Speakers:

- **Opening Remarks:** Mr. Tushar Jani set the context for the dialogue.
- **Welcome Address:** Mr. Kartikeya Sarabhai highlighted the critical role of environmental education and community engagement in water conservation.
- **About Adani Foundation:** Dr. Abhishek Lakhtakia shared insights on large-scale CSR-led water initiatives.
- **Chief Guest Address:** Mr. Vasant Gadhvi emphasized community-driven water governance and the urgency of addressing groundwater depletion.





Technical Presentations

- **Adani CSR Initiatives:** Ms. Pankti Shah presented ongoing CSR interventions in water conservation.
- **Urban Water Security in Gujarat:** Mr. Aasim Mansuri discussed strategies for building water-secure cities.
- **Women-led Water Initiatives:** Mr. Sachin Marti highlighted successful gender-inclusive models.
- **WASH & Community Impact:** Mr. Kalusinh Mori shared field-level experiences in sanitation and community engagement.

Panel discussion



A high-level panel discussion on “Integrating Gender Equality into Water Stewardship” was moderated by Mr. Dilip Surkar.

Panelists included:

1. **Mr. Kshitij Sharma;** Head Monitoring Evaluation & Information Analytics - CSR Adani
2. **Mr. Vinay Kumar Singh;** CSO & Head Environment, Adani Group (MPL)
3. **Mr. Kamalendu Bhakat;** Deputy CEO - Shree Vivekanand Research and Training Institute (VRTI)
4. **Dr. Janki Shah;** Programme Director - Centre for Environment Education

The discussion focused on:

- Bridging gender gaps in water access
- Role of CSR in inclusive water governance
- Scaling community-led water management models
- Strengthening partnerships between government, industry, and NGOs



B. Workshops & Training

Climate - responsive youth engagement workshop

Duration: 2 Days (May 2025)

Location: CEE Campus, Ahmedabad

Participants: Sharda Trust Students and Faculty from Government Schools (Saraspur)

Overview

Under the AmdaVadmA programme, the Centre for Environment Education (CEE) conducted a two-day experiential environmental education workshop in collaboration with Sharda Trust. The initiative aimed to build climate-responsive awareness among youth through immersive, hands-on learning methodologies.

Key learning initiatives

 **200+** participants

 **10+** teachers

 <https://www.instagram.com/reel/DJmHAvHuMso/?igsh=MTU3YT11M202bnlycg==>

- Native tree identification and biodiversity awareness
- Understanding genotypic and phenotypic characteristics
- Ecosystem co-existence and interdependencies
- Seed ball making for afforestation
- Observation walk focusing on birds and insects





Programme Highlights

- **Experiential Pedagogy:** Integration of field-based and activity-driven learning
- **High Engagement Levels:** Active participation and curiosity-driven interactions among students
- **Scientific Temperament:** Simplification of complex ecological concepts through practical exposure
- **Behavioural Orientation:** Encouraging environmental responsibility and climate-sensitive actions



Educational visit by BAMS students - Govt. Akhand Anand Ayurveda College

Dates: 3-4 July 2025

Location: CEE Campus, Ahmedabad

Programme: AmdaVadmA | EMG, Centre for Environment Education (CEE)

Overview

Under the AmdaVadmA programme, CEE hosted two batches of 2nd-year BAMS students from Government Akhandanand Ayurveda College as part of their Dravyaguna curriculum. The visit was designed to integrate traditional Ayurvedic knowledge with contemporary environmental practices through experiential learning.

Key learning initiatives



100+
participants



5
teachers

- Commercial plantation techniques
- Tissue culture and nursery propagation
- Biodiversity conservation and awareness
- Medicinal and aromatic plant applications
- Hands-on plant and tree identification

Impact

- Strengthened applied understanding of medicinal plants
- Bridged traditional knowledge with modern ecological practices
- Enhanced awareness on conservation and sustainability





Climate & Health Nexus: A One Health Experiential Workshop

Date: 20 November 2025

Location: CEE Campus, Ahmedabad

Programme: AmdaVadmA | Climate Change Group, Centre for Environment Education (CEE)

Overview

The Climate Change Group, in collaboration with the Environment Management Group (EMG), facilitated a campus visit today, 20th November 2025 for the 3rd-semester MPH students from Indian Institute of Public health, Gandhinagar as part of the elective “One Health & Disease Prevention”. 15+ students engaged in a nature walk, tree identification, mindful activities, and discussions on biodiversity, ecosystem services, and practical ways to coexist with nature. These interactions helped them understand how environmental determinants shape community health within the One Health framework.

Key learning initiatives



15+

participants



2

teachers

- Nature walk and tree identification
- Mindful engagement with natural ecosystems
- Discussions on biodiversity and ecosystem services
- Technical session on climate change and public health
- Case studies on zoonotic diseases (e.g., bird flu)

Impact

- Enhanced understanding of One Health linkages
- Increased awareness of environmental determinants of health
- Strengthened interdisciplinary learning on climate and public health



Rewilding the City – A Call to Green Action

Date: 8 June 2025

Location: CEE Campus, Ahmedabad

Partner: Indian Institute of Interior Designers (IIID); Indian Institute of Architects (IIA) and Ahmedabad Chapter

Overview

Under the AmdaVadmA programme, the Centre for Environment Education (CEE) organized a thematic engagement on “Rewilding the City – A Call to Green Action” as part of World Environment Day 2025 celebrations. The event brought together architects, designers, and students to deliberate on integrating ecological principles into urban development.

Key highlights



50+
participants



5
Experts

- **Expert Interactions:** Insightful sessions by **Aanal Kapadia, Vaishnav** and **Dhaivat Hathi** on *sustainable design and urban biodiversity*
- **Guided Nature Trail:** An immersive trail led by **Sagar Sheikh**, focusing on *native flora, fauna, and ecosystem relationships*
- **Special Address:** **Ar. Neelkanth Chhaya** shared perspectives on *rewilding Ahmedabad and the ecological design philosophy of the CEE Campus*



CEE hosts interactive session discussing city's green cover



Sustainability orientation session - Gujarat University

Date:

Location: Ahmedabad

Programme: AmdaVadmA | Centre for Environment Education (CEE)

Overview

Under the AmdaVadmA programme, CEE conducted a specialized sustainability orientation session for undergraduate students of Gujarat College. The session focused on building awareness and practical understanding of environmental conservation and sustainable urban living.

Key highlights

 **15**
participants

- Introduction to environmental conservation practices
- Insights into ethnobotanical knowledge and traditional plant uses
- Hands-on understanding of urban gardening techniques



5 day - Elective course on GREEN AUDIT & ENVIRONMENTAL MANAGEMENT

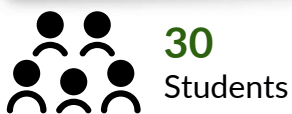
Location: for M. G. Science College

Programme: AmdaVadma | Centre for Environment Education (CEE)

Overview

Under the AmdaVadma programme, CEE conducted a 5-day intensive training programme on Green Audit & Environmental Management to strengthen institutional capacity in environmental compliance and ESG alignment. The programme was designed to equip participants with both conceptual understanding and practical skills for planning, conducting, and reporting green audits.

Key highlights



- **Conceptual Foundations:** Introduction to green audit principles, frameworks, and regulatory landscape (Environmental Protection Act, ISO 14001)
- **Audit Methodologies:** Tools, indicators, and data collection techniques across energy, water, waste, and biodiversity
- **Governance & Compliance:** Understanding roles of regulatory bodies and audit linkages
- **Practical Training:** Audit simulations, checklist preparation, and mock reporting exercises
- **Reporting & Application:** Development of structured audit reports and field-ready frameworks



Training Approach

- Expert-led technical sessions
- Case studies and best practice sharing
- Group discussions and hands-on exercises
- Audit simulations and role-play
- Guided development of tools and templates



C. Road safety awareness and advocacy

Workshop on SMART State Road Safety Action Plan - Gujarat

Date: January 2025

Location: Centre for Environment Education (CEE), Ahmedabad

Overview

CEE organized a multi-stakeholder workshop on the SMART State Road Safety Action Plan for Gujarat in collaboration with the Gujarat Road Safety Authority and The Urban Lab Foundation. The workshop aimed to strengthen data-driven planning, policy alignment, and institutional coordination for enhancing road safety across the state.

Key highlights

- **Best Practice Sharing:** Learnings from states such as Rajasthan and Punjab on effective road safety interventions
- **Data-Driven Insights:** Technical inputs from the Centre of Excellence in Data Management for Road Safety, Indian Institute of Technology Madras
- **Stakeholder Engagement:** Participation from government agencies, experts, and practitioners
- **Facilitated Dialogue:** Discussions on strengthening road safety data systems, governance, and implementation frameworks



Participation in World Health Summit Regional Meeting, 2025

Duration: April 27, 2025

Location: World Health Summit Regional Meeting - Delhi

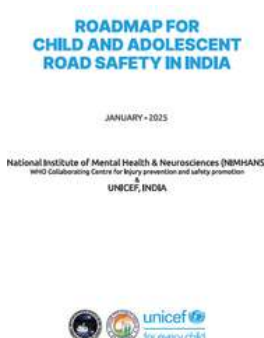
Overview

Representatives from CEE under the AmdaVadmA programme participated in the World Health Summit Regional Meeting, contributing to discussions on critical intersections between public health, safety, and sustainable development.

Key highlights

- **Session Attended:** “Protecting Young Lives: Advancing Road Safety for Children and Adolescents”
- **Organizing Bodies:** UNICEF; Ministry of Road Transport and Highways (MoRTH); National Institute of Mental Health and Neurosciences (NIMHANS)
- **Knowledge Contribution:** “A Roadmap on Road Safety focusing on Children and Adolescents” was released during the session, with CEE as a contributing organization
- **Participants:** Himani Shekhawat, Shreyas Sajeevan, and Dr. Amar Kanan represented CEE

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Participation in Communication meeting for Road Safety Media Advocacy

Date: 9 July, 2025

Location: Communication Meeting for Road Safety Media Advocacy- New Delhi

Overview

The Urban and Environmental Management Group (EMG) teams of CEE, participated in a Communication Meeting on Road Safety Media Advocacy. The engagement focused on strengthening strategic communication approaches to promote road safety awareness and behavioral change.

Key highlights

- **Organizers:** Global Road Safety Partnership (GRSP); Global Health Advocacy Incubator (GHA); Road Safety Network
- **Focus Area:** Media advocacy strategies for advancing road safety initiatives
- **Engagement:** Participation in knowledge exchange and communication planning discussions

Outcome

- **Enhanced Content Strategy Skills:** Ability to design impactful road safety communication using storytelling, modular formats, and emerging content trends
- **Informed Use of AI Tools:** Improved understanding of AI applications in content creation, along with ethical considerations
- **Strengthened Behaviour Change Communication:** Better insights into audience behaviour and strategies to influence public engagement
- **Improved Media & PR Competencies:** Skills in media mapping, outreach management, spokesperson engagement, and crisis communication
- **Effective Social Media Planning:** Capacity to develop structured campaigns, content calendars, and platform-specific strategies
- **Refined Visual Communication:** Understanding of design principles, branding, and creation of visually engaging communication assets



Multi-stakeholder workshop on State Road Safety Action Plan (SRSAP), Gujarat

Date: 21 January 2025

Location: Centre for Environment Education (CEE), Ahmedabad

Partners: TUL Foundation under Road Safety Network (RSN) Gujarat, The Gujarat Road safety Authority (GRSA) and The State Transport Department of Gujarat.

Overview

CEE, in collaboration with The Urban Lab Foundation and Gujarat Road Safety Authority (GujRoSA), convened a multi-stakeholder workshop to advance the State Road Safety Action Plan (SRSAP) for Gujarat. The workshop was anchored around the vision of achieving a 50% reduction in road crash fatalities by 2030, fostering convergence across government, academia, and civil society.

Keynote highlights



50+
stakeholders



5
Experts

- The event was **inaugurated by Kartikeya Sarabhai, Director of CEE**, who urged academic institutions to play a larger role in road safety research. *“Universities can foster impactful research by involving students in projects that generate actionable data and insights,”* he said.
- **Anupam Anand, IAS, Commissioner for Transport and Road Safety**, stressed the need for collaboration. *“Effective coordination among government bodies, academia, and civil society organizations is crucial for a comprehensive action plan,”* he noted, reaffirming Gujarat’s commitment to road safety.
- **Sanket Patel, Chief Enforcement Officer of GujRoSA**, announced that follow-up workshops would address specific issues in the coming months. *“These insights will form the backbone of Gujarat’s road safety strategy,”* he added.

Experts Weigh In

- **Road Safety initiatives in Punjab, Dr Navdeep Asija**, Director of the Punjab Road Safety and Traffic Research Centre, emphasized the importance of creating forgiving roads. He said, *“Roads should not be punishing in nature but forgiving for road users. Data-driven interventions, decentralized actions, and a blend of theoretical, cultural, and technical inputs are vital to reduce road fatalities effectively,”*
- Process details behind **Rajasthan’s Road Safety Action Plan, Nidhi Singh, Additional Transport Commissioner (Road Safety), Government of Rajasthan**, said, *“Our plan was crafted through collaborative workshops and departmental interactions, with final approvals and signed commitments ensuring ownership and functionality.”*
- On quick results on road fatalities, **Atul Singh, from IIT Madras’s Centre for Excellence for Road Safety**, highlighted the role of data intelligence in crafting effective strategies. He said, *“Focusing on helmet enforcement and two-wheeler safety can yield quick and significant results,”*



A Stakeholders Meeting on Speed Management Guidelines for Gujarat

Date: 30 July, 2025

Location: Centre for Environment Education (CEE), Ahmedabad

Partners: Gujarat Road Safety Authority (GRSA), Road Safety Network (RSN) Gujarat and CEE

Overview

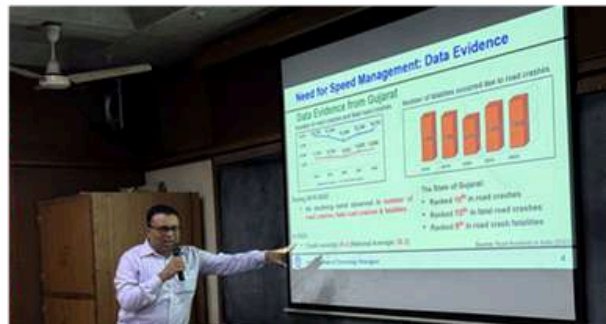


The Stakeholders Meeting on Speed Management Guidelines for Gujarat, organized at CEE Ahmedabad as part of the agenda **“Together for Safer Roads: Towards Achieving Gujarat’s Target of 50% Reduction in Road Crash Fatalities by 2030”**, provided a focused platform to deliberate on evidence-based approaches to speed management.

The focal point of the event was an expert presentation by **Prof. Bhargab Maitra of IIT Kharagpur on the Speed Management Guidelines and their practical application**, complemented by an analysis of speed management challenges and **opportunities in Gujarat presented by The Urban Lab Foundation**.

Deliberations highlighted the need for context-specific speed limits, improved data integration (including iRAD and hospital data), technology-enabled enforcement, and stronger coordination among departments of transport, traffic police, urban development, roads, health, and academic institutions. Participants also emphasized citizen behaviour, public communication, and capacity building as critical enablers.

The meeting concluded with a shared understanding of next steps, reinforcing multi-departmental collaboration to adapt and operationalize speed management guidelines for Gujarat in pursuit of long-term road safety outcomes.



Commemoration of World Day of Remembrance for Road Traffic Victims 2025

Date: 21 November 2025

Location: Centre for Environment Education (CEE), Ahmedabad

Partners: Gujarat Road Safety Authority (GRSA), Road Safety Network (RSN) Gujarat, The Urban Lab (TUL) Foundation, and the Active Traffic Consultative Committee (ATCC)

Overview

60+
stakeholders

The Centre for Environment Education (CEE), through its Environmental Management Group, organized an event to commemorate the World Day of Remembrance for Road Traffic Victims on 21 November 2025 in collaboration with the Gujarat Road Safety Authority (GRSA), Road Safety Network (RSN) Gujarat, The Urban Lab (TUL) Foundation, and the Active Traffic Consultative Committee (ATCC). Aligned with the global theme “Lost Talents”, the program realized the loss of the victims and their families while reinforcing the call to Remember. Support. Act.



The event convened diverse stakeholders—including families, policymakers, enforcement agencies, and experts—to advance a safe systems approach to road safety. Discussions focused on preventable fatalities, responsible behaviour, compliance, data-driven enforcement, and emergency response. Panel and group sessions identified key action areas across behavioural, infrastructural, enforcement, and data dimensions, strengthening collaborative road safety governance and reinforcing CEE’s role in driving evidence-based, multi-stakeholder action for safer roads.



String Guard Drive for Safer Roads

A road safety awareness and prevention drive on installing string guards on two-wheelers was conducted by the Active Traffic Consultative Committee (ATCC) in collaboration with Centre for Environment Education – AmdaVadma, Traffic Police, Government Polytechnic Ahmedabad, and Rotary International.



Government Engagement under AmdaVadmA



Ministerial Briefing

Shri Mulubhai Bera, Hon'ble Minister of Forest and Environment, Government of Gujarat, was briefed on the AmdaVadmA project. The project report was presented, and the initiative received appreciation for its impact and approach.

Leadership Acknowledgement – Road Safety Vision 2030

Tushar Jani, Senior Programme Director, Centre for Environment Education (CEE), congratulated Satish Patel, Road Safety Commissioner, Gujarat Road Safety Authority, on the presentation of the Vision 2030 for Road Safety for the state, delivered through Harsh Sanghvi.



Stakeholder Engagement – Gujarat Green Summit 2

The Centre for Environment Education (CEE) team engaged with A. P. Singh, Head of Forest Force, Government of Gujarat, during the Gujarat Green Summit 2. The interaction focused on presenting the AmdaVadmA programme and its initiatives on conservation of native forest tree species, highlighting opportunities for collaboration in urban ecological restoration.

Policy Engagement with Member of Parliament – Road Safety

The EMG team of Centre for Environment Education (CEE) engaged with Hemang Joshi to discuss strengthening India's road safety framework and proposed amendments to the Motor Vehicles Act. Key recommendations included:

- 1) Mandating CRS for children below 12 years,
- 2) Establishing scientifically determined speed limits based on road type and land use, and
- 3) Strengthening deterrence against over speeding by motorcycles.



Awards & Recognition



Recognition & Partnership – ISHRAE Ahmedabad Chapter

The Centre for Environment Education (CEE) was honoured with a recognition award by the Indian Society of Heating Refrigerating and Air Conditioning Engineers (ISHRAE), Ahmedabad Chapter, for its contributions to sustainability initiatives, knowledge sharing, and industry collaboration. During the engagement, CEE and ISHRAE also formalized their collaboration through the signing of a Memorandum of Understanding (MoU), aimed at advancing joint initiatives in sustainability, capacity building, and industry-academia partnerships.

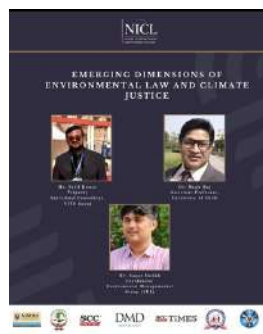
This recognition and partnership underscore CEE's continued commitment to driving sustainable practices, fostering strategic collaborations, and strengthening community impact.



Nirma International Conference on Law 2026

The Centre for Environment Education (CEE), through its EMG team, was honoured to serve as a panelist at the Nirma International Conference on Law 2026.

The conference convened an international audience of scholars, practitioners, and students, facilitating insightful discussions on environmental law and climate justice. CEE's participation reflects its commitment to thought leadership, knowledge exchange, and advancing discourse on sustainability and policy.







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